CLAUDIA TESTA
ART DIRECTOR

PROFILE

Phone: 314-761-1646
Email: claudiatesta9@gmail.com
Portfolio: www.claudiatesta.com

EXPERIENCE

Edelman | Associate Creative Director
Chicago — May 2026 - Present
Clients: Marshalls, HomeGoods, TJ Maxx

Weber Shandwick | Associate Creative Director
Chicago — July 2025 - May 2026
Clients: Mars Wrigley Brands and Georgia Pacific Brands

Weber Shandwick | Senior Art Director
Chicago — April 2023 - July 2025
Clients: Kellogg's and Mars Wrigley Brands

Weber Shandwick | Art Director
Chicago — September 2021 - April 2023
Clients: Kellogg's and Mars Wrigley Brands

Weber Shandwick | Junior Art Director
Chicago — February 2020 - Septmeber - 2021
Clients: Kellogg's and Mars Wrigley Brands

Chicago Portfolio School | Teacher
Chicago — July 2025 - Present
Teaching Earned Media Workshops/Classes

EDUCATION

Art Direction
Chicago Portfolio School
- 2018-2019

BA in Creative Advertising
Loyola University Chicago
- Minors in Marketing and Visual Communications
- Cumulative GPA of 3.71
- Dean's List — 2014 - 2018

SKILLS

Photoshop	Presenting/Pitching
InDesign	Ai Models
Illustrator	Social Media
After Effects	Earned Media

REFERENCES

Available upon request