



CLAUDIA TESTA

ART DIRECTOR

PROFILE Phone: 314-761-1646
Email: claudiatesta9@gmail.com
Address: 1013 N Marshfield Ave APT 1R Chicgao, IL 60622
Portfolio: www.claudiatesta.com

EXPERIENCE Weber Shandwick | Associate Creative Director
Chicago — July 2025 - Present
Clients: Mars Wrigley Brands and Georgia Pacific Brands

Weber Shandwick | Senior Art Director
Chicago — April 2023 - July 2025
Clients: Kellogg's and Mars Wrigley Brands

Weber Shandwick | Art Director
Chicago — September 2021 - April 2023
Clients: Kellogg's and Mars Wrigley Brands

Weber Shandwick | Junior Art Director
Chicago — February 2020 - Septmeber - 2021
Clients: Kellogg's and Mars Wrigley Brands

Chicago Portfolio School | Teacher
Chicago — July 2025 - Present
Teaching Earned Media Workshops/Classes

EDUCATION Art Direction
Chicago Portfolio School
• 2018-2019

BA in Creative Advertising
Loyola University Chicago
• Minors in Marketing and Visual Communications
• Cumulative GPA of 3.71
• Dean's List — 2014 - 2018

SKILLS Photoshop Presenting/Pitching
InDesign Ai Models
Illustrator Social Media
After Effects Earned Media

REFERENCES Available upon request

