



# CLAUDIA TESTA

## ART DIRECTOR

### PROFILE

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Portfolio: www.claudiatesta.com

### EXPERIENCE

#### **Weber Shandwick | Art Director**

Chicago — September 2021 - Present  
Clients: Cheez-it, MorningStar Farms, Rice Krispies Treats

#### **Weber Shandwick | Junior Art Director**

Chicago — February 2020 - September - 2021  
Clients: Cheez-it, MorningStar Farms, General Kellogg's and Mars-Wrigley

#### **Weber Shandwick | Art Direction Intern**

Chicago — October 2019 - February 2020  
Clients: 3m Filtrete, Big Ten, California Olives, Cheez-It, Eggo Waffles, Frosted Mini Wheats, General Electric, Kontoor, M&M's, Milk Pep, MorningStar Farms, Novartis, Pringles

#### **PlanB Advertising Agency | Freelance Junior Art Director**

Chicago — January 2019 - March 2019  
Clients: Mather Lifeways, Prepared Health, Alva Amco, Loyola Medicine, Atturo, Keiser, and McLaren

### EDUCATION

#### **Art Direction**

Chicago Portfolio School  
• 2018-2019

#### **BA in Creative Advertising**

Loyola University Chicago  
• Minors in Marketing and Visual Communications  
• Cumulative GPA of 3.71  
• Dean's List — 2014 - 2018

### SKILLS

Photoshop  
InDesign  
Illustrator  
After Effects  
Sketch  
Social Media Platforms  
Microsoft Office  
Public Speaking

### REFERENCES

Available upon request